



2009 Spirit Week Sponsorship and Package Opportunities

Spirit Week is a celebration for the *Spirit of South Carolina* and all of its educational programming that changes the lives of youth around the state of South Carolina. During the past summer months, the *Spirit* has flown the flag of the Palmetto State while participating in ambassadorial visits, educational programs and events along the East Coast. Spirit Week also serves as a kickoff for our third season of Sea Spray Scouts 5th through 8th grade programming in the waters of our coastal regions.

Tuesday, October 6th

The **Captain's Cup Golf Tournament** for Cainhoy Kids sponsored by Bauer International's Island House and Family Circle Tennis Center will take place on Tuesday, October 6th at the Daniel Island Club. Following golf, players will be treated to a reception onboard the *Spirit of South Carolina* which will be docked at the Daniel Island Community Dock.

Saturday, October 10th

The week culminates with the **2009 Spirit Ball** on Saturday, October 10th at the Union Pier Passenger Terminal. This year is very exciting, as the guest of honor, the *Spirit of South Carolina*, will actually attend the gala. Guests at this nautically festive and philanthropic event will enjoy the tastes and sounds of the sea during a lively cocktail hour with a silent auction followed by a seated gourmet dinner and live auction. For the past two years, Spirit Ball has taken Charleston by storm, hosting more than 900 guests total, garnering rave reviews and meeting its mission with more than \$300,000 net proceeds raised to underwrite the South Carolina Maritime Foundation education programs. Guests' overwhelming response is that Spirit Ball is the most fun they have at black tie affairs, always!

Packages for Spirit Week range from an all encompassing including a golf foursome, Spirit Ball Table and Voyage advertisement to mixing any combination of the three. **As a highlight, opportunities to entertain aboard the *Spirit of South Carolina* in the form of invitations to our regularly scheduled donor sails are built into most of our Packages.**



Spirit Week Presenting Sponsor

Entertainment Benefits

- Twenty (20) invitations to sail aboard the *Spirit of South Carolina* throughout the year.
- Two (2) corporate priority seating tables for ten (10) with prominently posted logo at the Spirit Ball at the Union Pier Passenger Terminal on Saturday, October 10, 2009.
- Two (2) foursomes in the Captain's Cup Golf Tournament at the Daniel Island Club on Tuesday, October 6, 2009.

Promotional Benefits

- Corporate name and logo on all printed materials, including invitations (commitment by August 21st), recognition on the inside front cover of program, website, signage at the Spirit Ball and Captain's Cup Golf Tournament.
- Mention of sponsorship in all press releases and media communications.
- Company representative to make welcoming remarks from the stage at the Spirit Ball.
- Recognition as Spirit Week sponsor in South Carolina Maritime Foundation *Voyage* newsletter with distribution of 20,000.
- Two (2) full page ads in the *Voyage* newsletter; one Fall 2009 and one Spring 2010 issues.
- Name and logo on the South Carolina Maritime Foundation website, with a hyperlink to company's website.
- Spirit Ball Auction program full page for comments or advertisement.
- Official Sea Spray Scouts Class Sponsor. Sponsorship provides a class of thirty five (35) students in grades 5th-8th and five (5) adults the opportunity to experience one of the custom day sail programs onboard the *Spirit of South Carolina*. Recognition will be given in the Spirit Ball program and in the South Carolina Maritime Foundation *Voyage* newsletter with a distribution of 20,000.

Presenting Sponsor Package ~ \$15,000



Spirit Week Corporate Sponsor

Entertainment Benefits

- Includes invitations to sail aboard the *Spirit of South Carolina* for twenty (20) guests throughout the year.
- Two (2) corporate tables for ten (10) with priority seating and identified with corporate logo at the Spirit Ball at the Union Pier Passenger Terminal on Saturday, October 10, 2009.
- Two (2) foursomes in the Captain's Cup Golf Tournament at the Daniel Island Club on Tuesday, October 6, 2009.

Promotional Benefits

- Corporate name and logo on printed materials including invitation (commitment by August 21st), recognition on the inside front cover of program, website, signage at the Spirit Ball and Captain's Cup Golf Tournament.
- Mention of sponsorship in all press releases and media communications.
- Recognition as Spirit Week sponsor in South Carolina Maritime Foundation *Voyage* newsletter with distribution of 20,000.
- Two (2) full page ads in the *Voyage* newsletter; one Fall 2009 and one Spring 2010 issues.
- Name and logo on the South Carolina Maritime Foundation website, with a hyperlink to company's website.
- Spirit Ball auction program full page for comments or advertisement.

Corporate Sponsor ~ \$10,000



Spirit Week Captain's Packages

The Captain's Packages are designed for the individual or corporate patron who desires to pair invitations to sail aboard the Spirit of South Carolina for ten (10) guests with a Spirit Ball package, Voyage advertising benefits and/or Captain's Cup golf foursome. Select from our options to customize a package that meets your needs.

Entertainment Benefits

- All Captain's Packages include invitations to sail aboard the *Spirit of South Carolina* for ten (10) guests throughout the year.
- One (1) corporate table for ten (10) with priority seating and identified with corporate logo at the Spirit Ball at the Union Pier Passenger Terminal on Saturday, October 10, 2009.
- One (1) foursome in the Captain's Cup Golf Tournament at the Daniel Island Club on Tuesday, October 6, 2009.

Promotional Benefits

- Corporate name and logo on printed materials including invitation (commitment by August 21st), recognition on the inside front cover of program, website, signage at the Spirit Ball and Captain's Cup Golf Tournament.
- Mention of sponsorship in all press releases and media communications.
- Recognition as Spirit Week sponsor in South Carolina Maritime Foundation *Voyage* newsletter with distribution of 20,000.
- Two (2) half page ads in the *Voyage* newsletter; one Fall 2009 and one Spring 2010 issues.
- Name and logo on the South Carolina Maritime Foundation website, with a hyperlink to company's website.
- Spirit Ball auction program half page for comments or advertisement.
- Official Sea Spray Scout Sponsor of 5 students. Sponsorship will subsidize funding for five (5) students as part of a classroom of 35 students grades 5th-8th, the opportunity to sail onboard the *Spirit of South Carolina* during one of the custom day sail programs. Recognition will be given in the Spirit Ball program and in the South Carolina Maritime Foundation *Voyage* newsletter with a distribution of 20,000.

Captain's Package ~ \$7,000

Captain's Package without golf ~ \$5,000



Spirit Ball Premium Package ~ \$2,500

- Name listed in the Spirit Ball Auction Program.
- Recognition in South Carolina Maritime Foundation *Voyage* newsletter with distribution of 20,000.
- Name and logo on the South Carolina Maritime Foundation website, with a hyperlink to company's website.
- Invitations for ten (10) guests to sail aboard the *Spirit of South Carolina* throughout the year.
- One (1) table for ten (10) at the Spirit Ball at the Union Pier Passenger Terminal on Saturday, October 10, 2009.
- Official Sea Spray Scout Sponsor of 5 students. Sponsorship will subsidize funding for five (5) students as part of a classroom of 35 students grades 5th-8th, the opportunity to sail onboard the *Spirit of South Carolina* during one of the custom day sail programs. Recognition will be given in the Spirit Ball program and in the South Carolina Maritime Foundation *Voyage* newsletter with a distribution of 20,000.

Spirit Ball Table ~ \$1,500

- One (1) table for ten (10) at the Spirit Ball at the Union Pier Passenger Terminal on Saturday, October 10, 2009.
- Name listed in the Spirit Ball Auction Program.
- Recognition in South Carolina Maritime Foundation *Voyage* newsletter with distribution of 20,000.

Captain's Cup Golf Package ~ \$1,600

- One (1) foursome in the Captain's Cup Golf Tournament at the Daniel Island Club on Tuesday, October 6, 2009.
- Four (4) tickets to the Dockside Golf Awards Party aboard the Spirit of South Carolina at the Daniel Island Community Dock after the Tournament.

Captain's Cup Golf Hole Sponsorship ~ \$500 (\$400 if a foursome is purchased)

- Company name listed on signage at event
- Signage at the sponsored hole
- Choice of activity at the sponsored hole
- Four (4) tickets to the Dockside Golf Awards Party aboard the Spirit of South Carolina at the Daniel Island Community Dock after the Tournament.